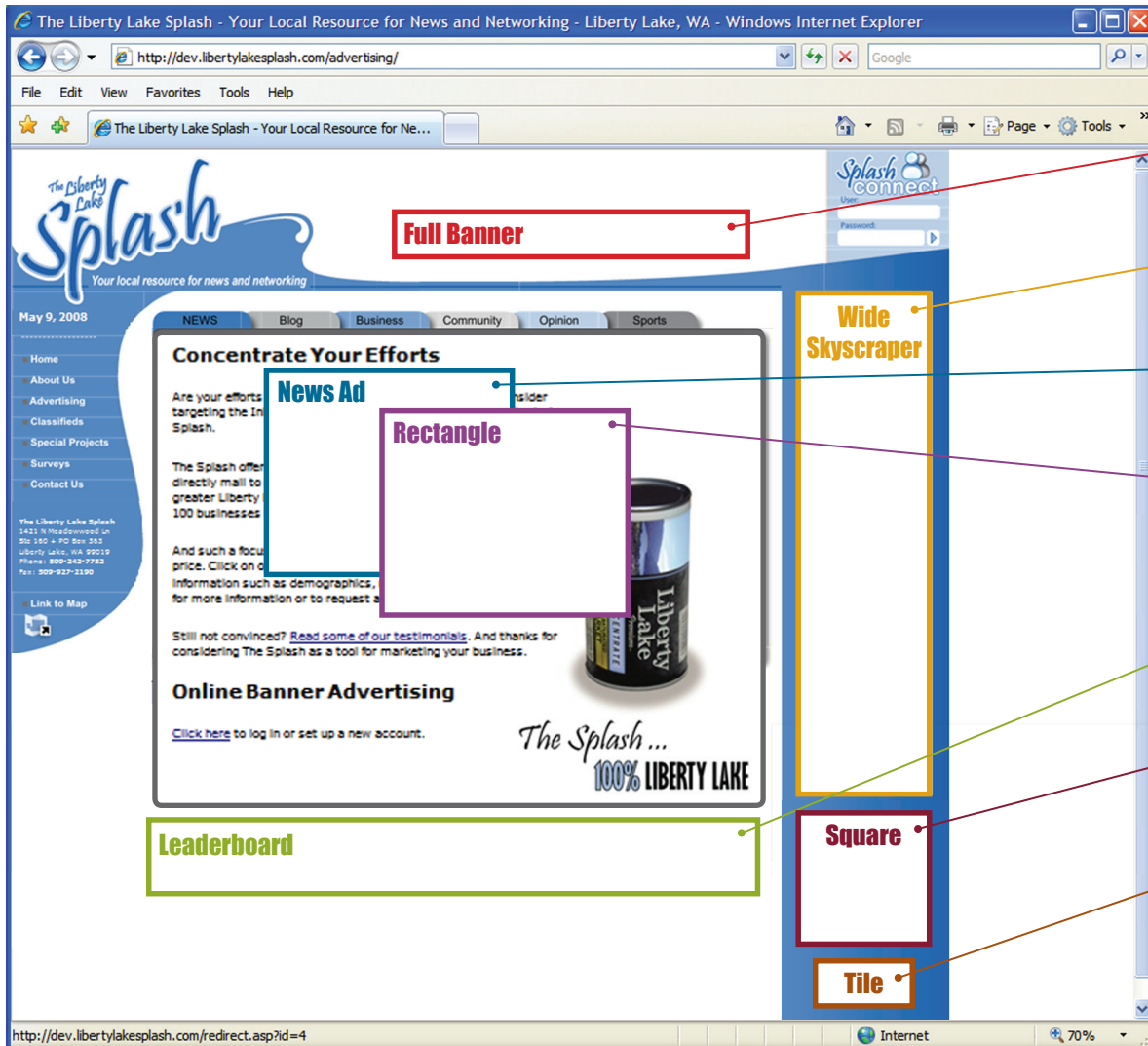




## Online Advertising Rates



★ *Our Web site averages more than 1,600 unique visitors and 105,000 page views each month*

**Full Banner 468 px x 60 px**

Stretches across the top of all pages on the website.  
 \$250/30 days

**Wide Skyscraper 160 px x 600 px**

Featured on the right side of all pages on the website.  
 \$250/30 days

**News Ad 300 px x 250 px**

Featured inside any stories readers click on.  
 \$75/30 days

**Rectangle 300 px x 250 px**

Receives exclusive attention when ad appears for 7 seconds the first time a visitor clicks on an item on the website.  
 \$125/30 days

**Leaderboard 728 px x 90 px**

Large ad anchoring all pages on the website.  
 \$100/30 days

**Square 160 px x 160 px**

Featured under the Wide Skyscraper ad on all pages on the website.  
 \$60/30 days

**Tile 120 px x 60 px**

Featured under the Wide Skyscraper ad (and below the square ad if applicable) on all pages on the website.  
 \$40/30 days

Thank you for your interest in advertising on The Liberty Lake Splash website! The Splash uses Adobe programs and, for web advertising purposes, prefers working with JPEG files when possible. We recommend RGB pixel art at 72 dpi when the art is to-size. For questions or to have us design your ad please contact The Splash.

Ads subject to availability. Ads sold in 30-day increments. Special timeframes and requests will be considered on a case-by-case basis. Payment due up front unless on contract with The Splash. Splash contract discounts apply. Online advertising counts toward fulfillment of Splash contract.

**Sign a 1-year contract and GET THE FIRST MONTH FREE**