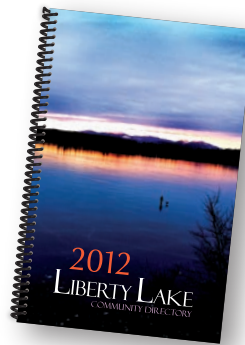


# 2013 LIBERTY LAKE COMMUNITY DIRECTORY



**Reserve your space today!**

**(509) 242-7752**

## text listings

### Standard: free\*

Business name, address and phone number

\*if located in Liberty Lake

### EXAMPLES ▼ (actual size)

Curves

1235 N Liberty Lake Rd Ste 104 | Liberty Lake WA 99019 | 509-922-6470

### Enhanced: \$44

Specify category  
List e-mail, website or additional number  
Use of bold and capitalization.

An Enhanced Listing is included free with any purchase of a graphic advertisement listed below.

**LIBERTY LAKE PET SITTERS**

www.libertylakepetsitters.com | Liberty Lake WA 99019 | 509-926-8640

### Color Enhanced: \$70

Name of business can be in one of six colors



**LIBERTY LAKE MUNICIPAL LIBRARY**

23123 E Mission Ave | Liberty Lake WA 99019 | 509-232-2510

### Logo Enhanced: \$140

Add an additional line of text and color, logo, or special font



**JET GREEN LAWN & TREE CARE**

Best prices • Organic & phosphate-free fertilizer • Commercial & residential • Interior/exterior pest control.

Liberty Lake WA 99019 | 509-981-0740



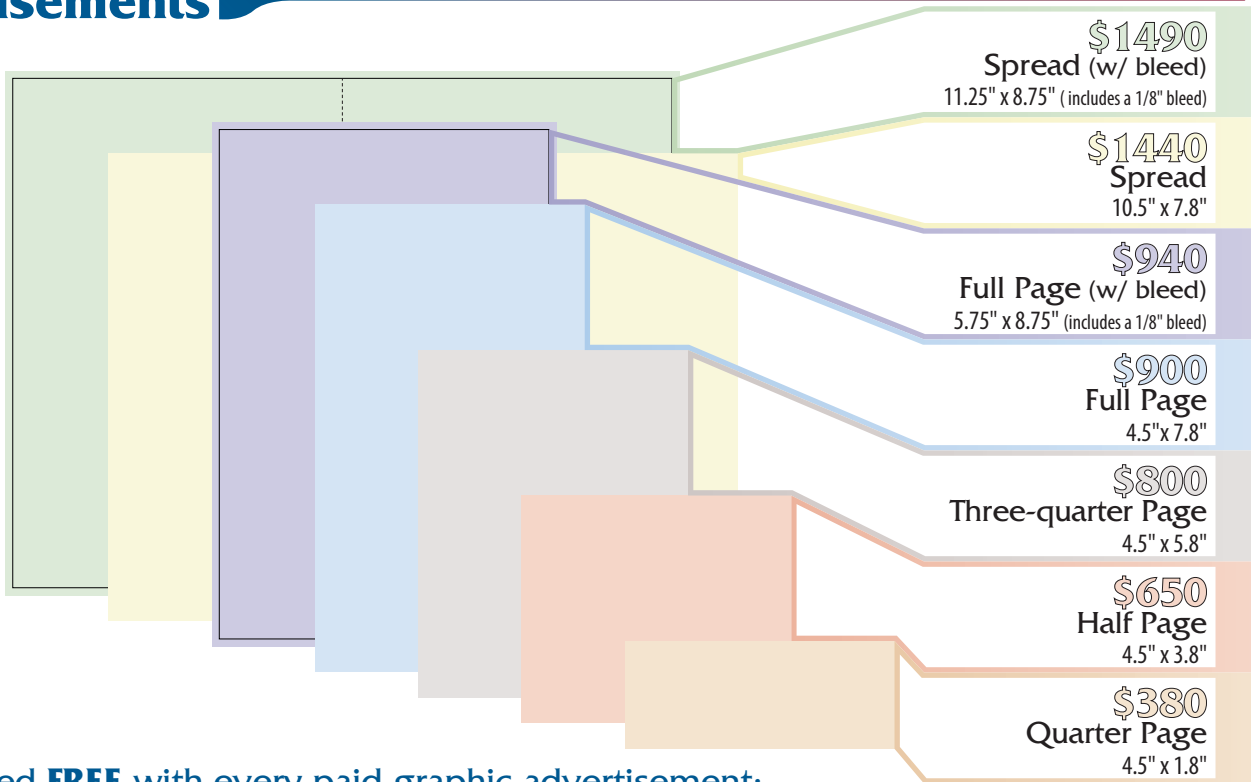
**ZEPHYR LODGE & CONFERENCE GROUNDS**

Retreats, Camps, Seminars, Conferences, Holiday & Birthday Parties, Weddings, Showers, Family Camping & Reunions.

1900 S Zephyr Rd | Liberty Lake WA 99019 | 509-255-6122

No discount applies to text listings.

## graphic advertisements



Included **FREE** with every paid graphic advertisement:

### Enhanced Listing:

See "text listings" above

### Business Locator Map:

Business name and photo • Spot on Locator Map • Listing in Quick Guide and Directory

Available without ad for \$200

TEXT LISTING AND GRAPHIC ADVERTISEMENT PAYMENT MUST BE MADE IN FULL BY ADVERTISING DEADLINE, AUGUST 31, 2012.



## Use your Splash discount:

Advertisers with a current and active Splash contract can use that discount when placing Directory ads. Ads must be for the same business. Directory advertising counts toward Splash contract levels.

No discount applies to premium placement or text listings.

## special advertising opportunities



### “That’s My Community” Art Contest and Photography Contest Sponsorships

Ask about ways to be involved in our community art contest for kids or our photography contest for area residents. Opportunities are available to donate prizes or to become a major sponsor by investing financially. Participating advertisers receive recognition in promotional flyers as well as on art and photography contest pages in the directory.



## premium placements

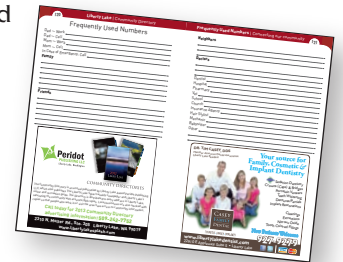
Premium placements come with a Quarter Page ad or \$380 credit toward another ad inside near your listing. Premium placements are sold on a first-come, first-serve basis. Call today to reserve your space!

|                                   |   |  |   |
|-----------------------------------|---|--|---|
| Back cover<br><b>\$3400</b>       | Divider tab<br><b>\$3300</b>            | Left inside front cover<br><b>\$2000</b> | Right inside front cover<br><b>\$2000</b> |
| Pages 4-5 spread<br><b>\$2600</b> | Left inside back cover<br><b>\$1500</b> | Right inside back cover<br><b>\$1500</b> | Page 6<br><b>\$1500</b>                   |

All other premium placement requests \$100

## Frequently Used Numbers Spread

- Premium placement ad
- Sold on a first-come, first-serve basis
- \$850 Half Page or \$550 Quarter Page
- Free Logo Enhanced Listing (\$140 value) or \$140 credit toward ad elsewhere



## about the directory

The Community Directory is an annual publication by Liberty Lake-based Peridot Publishing LLC, which also publishes The Liberty Lake Splash weekly newspaper and the Valley Current monthly newspaper. The Directory is distributed to every address in Liberty Lake, saturating the community with around 6,000 copies. Local businesses are also stocked with copies so that people who work in or visit the area have access to community information.



# 2013 LIBERTY LAKE COMMUNITY DIRECTORY

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**Advertising deadline for 2013 Directory: August 31, 2012**  
**Distribution of 2013 Directory: November 2012**



**Peridot**  
PUBLISHING LLC

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