

## Special Projects...

- are geared toward topics of widespread community interest
- reach a targeted audience and generate higher readership
- contain articles, information and schedules specifically tailored to Liberty Lake
- have a longer shelf-life than typical newspaper sections

...and like The Splash, special projects will be distributed through a complete saturation of the greater Liberty Lake community.

<b>2/11/10</b>	Valentine's Day Gift Guide (included in The Splash) <b>\$30/square</b>
<b>3/11/10</b>	CVHS Spring Sports Calendar (included in The Splash) <b>\$30/square</b>
<b>3/25/10</b>	Spring Wave (kids newspaper pullout; Splash rate card applies)
<b>SPRING 2010</b>	Splash Madness Challenge (included in The Splash for 4 consecutive weeks beginning 3/18/10) <b>\$200</b>
<b>4/8/10</b>	It's Your Business (stories and profiles of advertising businesses)
<b>5/27/10</b>	2010 Liberty Lake Visitors Guide
<b>6/10/10</b>	Summer Wave (kids newspaper pullout; Splash rate card applies)
<b>8/19/10</b>	Fall Wave (kids newspaper pullout; Splash rate card applies)
<b>9/2/10</b>	CVHS Fall Sports Calendar (included in The Splash) <b>\$30/square</b>
<b>FALL 2010</b>	The Splash Select Football Challenge (included in The Splash for 14 consecutive weeks beginning 9/9/10) <b>\$525</b>
<b>11/25/10</b>	Holiday Shopping Guide (included in The Splash) <b>\$30/square</b>
<b>12/2/10</b>	CVHS Winter Sports Calendar (included in The Splash) <b>\$30/square</b>
<b>12/16/10</b>	Winter Wave (kids newspaper pullout; Splash rate card applies)
<b>12/2010</b>	2011 Liberty Lake Community Directory (Early Bird Special: Last year's rates available through 6/30/2010)

Project schedule subject to change. Depending on interest, some sections may be added or subtracted.

The Liberty Lake Splash is a  

**Peridot**  
 PUBLISHING LLC  
 community newspaper  
 locally owned & operated

## THE LIBERTY LAKE SPLASH

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